



॥ विद्या विनयेन शोभते ॥

Janardan Bhagat Shikshan Prasarak Sanstha's

CHANGU KANA THAKUR

**ARTS, COMMERCE AND SCIENCE COLLEGE, NEW PANVEL
(AUTONOMOUS)**

Re-accredited 'A+' Grade by NAAC (3rd Cycle - CGPA 3.61)

'College with Potential for Excellence' Status Awarded by UGC

'Best College Award' by University of Mumbai

Profile of the Faculty



1. General Information:

Name of the Faculty	:	Ms. Saummya Rai
Name of the Department	:	Commerce
Educational Qualifications	:	M.COM (International Business), UGC NET, MAHA-SET
Present Position	:	Assistant Professor
Address for Correspondence	:	203, Manan Heights, Thane West, 400615
E-mail	:	Saummya.raai2010@gmail.com
Contact Number	:	8291822857
Specialization	:	Commerce
Total teaching experience	:	4 Years
Courses taught	:	Event management, Understanding India, OE-Management Foundation, SEC- Advertising, Foundation Course



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2. Publication of Research Papers:

Non-peer reviewed journals	--
Peer reviewed Journals	3
UGC Care Journals	5

3. List of Publication of Research Papers:

SN	Academic Year	Author and Co-authors (As published in Paper)	Title of Paper	Level	Name of Journal, Volume, Year of Publication, Edition, Page No., ISSN/ ISBN (e-journal/ printed)
1		Saummya Rai	A study on ascent towards digital economy of India	UGC Care	Sambodhi Vol-43, No.-03(VIII)-page 197-203
2		Saummya Rai	LOCKDOWN: Issues Faced by unorganised sector workers in India	Scopus	International Journal of Psychosocial rehabilitation Vol24-Issue03-2020 page 3782-3787
3		Saummya Rai	A study on Impact social media on Buying Behavior of young minds	UGC Care	Shodhsamhita Vol No.-VIII, Issue 2(1), 2021-2022, page 215-218

4		Saummya rai and Dr Eknath Zerekar	Resilient India: Effects of Covid -19 on Indian Economy and Formation of New India	Peer review	Peer-reviewed journal An International Multidisciplinary Half Yearly Research Journal - 47037
5		Saummya Rai	Covid 19: A study of impact on Indian Economy and revival strategies	UGC Care	Tathpi Vol19- Issue 43-June-2020 page 28-33
6		Saummya rai and Dr Eknath Zerekar	A Study of sustainable development and its impact on e-commerce and digitalization	UGC Care	Shoadh sanchar Bulletin Vol- 10,Issue38 April-june2020, Page79-83
7		Saummya rai and Dr Eknath Zerekar	A study on impact of social media on brand consciousness	UGC Care	Shodhak Vol-53, Issue:1 , No.:06 Jan- April2023
8		Saummya rai and Dr Eknath Zerekar	A study on impact of social media on consumer satisfaction	UGC Care	International multilingual research journal Special, Issue -01, April To June 2023

4. Academic Staff College Orientation/Refresher courses attended:

Name of the Course	Place	Duration	Sponsoring Agency



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5. Participation in conferences, symposia, seminars and workshops:

Level	Presented paper	Only attended	Chaired session	Resource person
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6. Conferences, symposia, seminars and workshops organized as convener/co-convener:

Level	Convener	Co-convener
International	--	--
National	--	--
State	--	--
University	--	--

7. Experience on the various committees at the college: NA

8. Experience on the NAAC/ IQAC of the college: NA

9. Experience on the various committees at the University of Mumbai/ Government: NA