

# ॥ विद्या विनयेन शोभते ॥

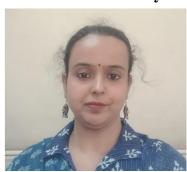
## Janardan Bhagat Shikshan Prasarak Sanstha's

## **CHANGU KANA THAKUR**

ARTS, COMMERCE AND SCIENCE COLLEGE, NEW PANVEL (SU DOMONOTUA)

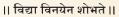
Re-accredited 'A+' Grade by NAAC (3rd Cycle - CGPA 3.61) 'College with Potential for Excellence' Status Awarded by UGC 'Best College Award' by University of Mumbai

## **Profile of the Faculty**



#### 1. General Information:

| Name of the Faculty        | : | Ms. Saummya Rai   |
|----------------------------|---|---|
| Name of the Department     | : | Commerce  |
| Educational Qualifications | : | M.COM (International Business), UGC NET, MAHA-<br>SET   |
| Present Position           | : | Assistant Professor   |
| Address for Correspondence | : | 203, Manan Heights, Thane West, 400615  |
| E-mail                     | : | Saummya.rai2010@gmail.com   |
| Contact Number             | : | 8291822857  |
| Specialization             | : | Commerce  |
| Total teaching experience  | : | 4 Years   |
| Courses taught             | : | Event management, Understanding India, OE-Management Foundation, SEC-Advertising, Foundation Course |





# Janardan Bhagat Shikshan Prasarak Sanstha's

# **CHANGU KANA THAKUR**

ARTS, COMMERCE AND SCIENCE COLLEGE, NEW PANVEL (SUCMONOTULA)

Re-accredited 'A+' Grade by NAAC (3<sup>rd</sup> Cycle - CGPA 3.61)
'College with Potential for Excellence' Status Awarded by UGC
'Best College Award' by University of Mumbai

## 2. Publication of Research Papers:

| Non-peer reviewed journals |   |
|----------------------------|---|
| Peer reviewed Journals     | 3 |
| UGC Care Journals          | 5 |

#### 3. List of Publication of Research Papers:

| SN | Academic | Author and                               | Title of Paper   | Level    | Name of Journal, Volume,   |
|----|----------|--|--|----------|--|
|    | Year     | Co-authors (As<br>published in<br>Paper) | •  |          | Year of Publication,<br>Edition,<br>Page No.,<br>ISSN/ ISBN<br>( e-journal/<br>printed)              |
| 1  |          | Saummya Rai                              | A study on ascent towards digital economy of India                     | UGC Care | Sambodhi Vol-43,No<br>03(VIII)-page 197-203  |
| 2  |          | Saummya Rai                              | LOCKDOWN: Issues<br>Faced by unorganised<br>sector workers in India    | Scopus   | International Journal<br>of Psychosocial<br>rehabilitation Vol24-<br>Issue03-2020 page 3782-<br>3787 |
| 3  |          | Saummya Rai                              | A study on Impact social<br>media on Buying Behavior<br>of young minds |          | Shodhsamhita Vol NoVIII,<br>Issue 2(1), 2021-2022, page<br>215-218                                   |

| 4 | •           | Resilient India: Effects of<br>Covid -19 on Indian<br>Economy and Formation<br>of<br>New India | Peer review | Peer-reviewed journal An<br>International<br>Multidisciplinary Half<br>Yearly Research Journal -<br>47037 |
|---|-------------|--|-------------|---|
| 5 | Saummya Rai | Covid 19: A study of impact on Indian Economy and revival strategies                           | UGC Care    | Tathpi<br>Vol19- Issue 43-June-2020<br>page 28-33   |
| 6 | •           | A Study of sustainable development and its impact on e-commerce and digitalization             | UGC Care    | Shoadh<br>sanchar Bulletin Vol-<br>10,Issue38 April-june2020,<br>Page79-83                                |
| 7 |             | A study on impact of social media on brand consciousness                                       | UGC Care    | Shodhak<br>Vol-53, Issue:1 , No.:06 Jan-<br>April2023   |
| 8 |             | A study on impact of social media on consumer satisfaction                                     | UGC Care    | International multilingual research journal Special, Issue -01, April To June 2023                        |

## 4. Academic Staff College Orientation/Refresher courses attended:

| Name of the Course | Place | Duration | Sponsoring Agency |
|--------------------|-------|----------|-------------------|
|                    |       |          |                   |



## ।। विद्या विनयेन शोभते ।। Janardan Bhagat Shikshan Prasarak Sanstha's

# **CHANGU KANA THAKUR**

ARTS, COMMERCE AND SCIENCE COLLEGE, NEW PANVEL (&UOMOMOUDA)

Re-accredited 'A+' Grade by NAAC (3<sup>rd</sup> Cycle - CGPA 3.61)
'College with Potential for Excellence' Status Awarded by UGC
'Best College Award' by University of Mumbai

#### 5. Participation in conferences, symposia, seminars and workshops:

| Level | Presented paper | Only attended | Chaired session | Resource person |
|-------|-----------------|---------------|-----------------|-----------------|
|       | 6               |               |                 |                 |
|       |                 |               |                 |                 |
|       |                 |               |                 |                 |
|       |                 |               |                 |                 |

#### 6. Conferences, symposia, seminars and workshops organized as convener/co-convener:

| Level         | Convener | Co-convener |
|---------------|----------|-------------|
| International |          |             |
| National      |          |             |
| State         |          |             |
| University    |          |             |

- 7. Experience on the various committees at the college: NA
- 8. Experience on the NAAC/ IQAC of the college: NA
- 9. Experience on the various committees at the University of Mumbai/ Government: NA