



॥ विद्या विनयेन शोभते ॥

Janardan Bhagat Shikshan Prasarak Sanstha's
CHANGU KANA THAKUR

**ARTS, COMMERCE AND SCIENCE COLLEGE, NEW PANVEL
(AUTONOMOUS)**

Re-accredited 'A+' Grade by NAAC (3rd Cycle - CGPA 3.61)
'College with Potential for Excellence' Status Awarded by UGC
'Best College Award' by University of Mumbai

Department of Commerce Research Profile

1. Information of Research Centre

1.	Name of the Incharge of center	:	Prof. (Dr.) S.B. Yadav
2.	Year of the establishment:	:	2008
3.	No. of research guides:	:	02
4.	Intake Capacity of the Research Centre	:	08
5.	No. of the Ph.D. Scholars awarded PhD degree till date	:	12
6.	No. of the Ph.D. Students enrolled for the Ph.D. under the center	:	04

2. Details of Research Guides for Ph.D.:

Sr. No.	Name of the Research Guide	Thrust Area of Research
01	Dr. Ms. Shubhangi Kedare	Business Policy and Administration
02	Dr,P.M Mokashi	Business Policy and Administration



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3. List of Learners Completed Ph.D. Degree

Sr. No.	Full Name of the Learner Completed Ph.D. Degree	Name of the Research Guide	Title of Thesis	Date of Award of Ph.D. Degree (Date of Viva)
1	Zharekar Eknath Kundlik Chhabubai	Dr. (Mrs.) E. Mathews	A Study Of Significance And Strategies Of Non Interest Income Of Banking Sector In India	07/03/2017
2	Karulkar Parag Ramesh Sushama	Dr. (Mrs.) E. Mathews	A Study Of Hospitality Industry & Its Management In Konkan Region Of Maharashtra	07/03/2017
3	Khan Abida Muntajar Najama	Dr. (Mrs.) E. Mathews	Study Of Human Resource Management In Logistics In Navi Mumbai	07/10/2017
4	Sheikh Shahedunnisa A.Anajma	Dr. (Mrs.) E. Mathews	A Study Of Information And Communication Technology And Its Impact On Teaching, Learning And Evaluation Process With Reference To Arts, Commerce And Science College	12/01/2018
5	Deshmukh KiranSagar Babita	Dr. (Mrs.) E. Mathews	A Study Of Human Resource Management In Banking Sector With Special Reference To Co-Operative Bank In Konkan Region	17/02/2018
6	Kirloskar SuvarnaVilas Pushpa	Dr. (Mrs.) E. Mathews	Business Development Policies Of Urban Co-Operative Bank In Konkan Region Of Maharashtra	11/05/2018
7	Shah Rupa VishalSulekha	Dr. (Mrs.) E. Mathews	A Study On Impact Of Advertising On Indian Culture with Reference To Mumbai	19/06/2018



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8	Ms. Kedare Shubhangi Madhukar	Dr. (Mrs.) E. Mathews	Service Quality And Policy Measures Adopted By Indian Railways For Women Commuters In Mumbai And Mumbai Suburban Region	30/07/2022
9	Ms. James Shoba Kamala	Dr. (Mrs.) E. Mathews	Attrition Among Employees And Retention Strategies In Indian Banks: A Study In Navi Mumbai Region	20/10/2022
10	Trupti Mandar Joshi	Dr. (Mrs.) E. Mathews	Awareness, Utilization And Satisfaction Of Customers About Artificial Intelligence (Ai) Chatbots In Banks And Strategies For Customer Relationship Management	23/03/2024
11	Ms. Duggal Pooja Girish Neelam	Dr. Pravin Mokashi	Bull And Bear Traps And Technical Strategies For Trading And Investing The Equity Segment Of Indian Capital Market	17/10/2023
12	Ms. Jyoti Udaynath Panda	Dr. (Mrs.) E. Mathews	The Role Of Strategic Human Resource Management Policies In Digital Media Marketing Organizations With Special Reference To Selected Digital Marketing Organization In Mumbai And Navi Mumbai	22/06/2024



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4. List of Students Admitted for Ph.D. Programme

Sr. No.	Full Name of The Student	Name of the Research Guide	Area of Research	Date of Registration
1.	Mr. Kurani Kushalkumar Nijaling	Dr. Ms. Shubhangi Kedare	Impact Of Behavioral Finance In The Investment Process And Critical Analysis Of Investment Decision Making Of Millennials–An Analytical Study In Navi Mumbai Region.	05/12/2023
2.	Mrs. Gadgil Devashree Salil	Dr. Ms. Shubhangi Kedare	Entrepreneurial Competencies And Career Intentions Of Management Students And Impact Of Government Policies For Supporting Entrepreneurship Development Programs With Special Reference To Navi Mumbai Region	05/12/2023
3.	Mrs. Nimje Nilima Ganesh	Dr. Ms. Shubhangi Kedare	Influencer Marketing As A Catalyst; Understanding Its Impact On Consumer Buying Behavior Towards Tech Products In Navi Mumbai Region.	05/12/2023
4.	Mrs. Arulkumar Michel Jancy	Dr. Ms. Shubhangi Kedare	Soft Skills Pre-Requisites For Commerce Students and It's Significance In Securing Placements With Special Reference To Colleges In Navi Mumbai Affiliated To University Of Mumbai.	05/12/2023