



Profile of the Faculty

1. General Information:

Name of the Faculty	:	Miss. Nilima Ganesh Nimje
Name of the Department	:	Department of Management Studies (B.M.S.)
Educational Qualifications	:	MMS, UGC – NET (Management)
Present Position	:	Assistant Professor
Address for Correspondence	:	B-902, Radhe Krishna CHS, Plot No - 06, Sector - 17, Roadpali, Navi Mumbai, Dist. Raigad - 410218
E-mail	:	nilimanimje2826@gmail.com
Contact Number	:	8433520890
Specialization	:	Management (Marketing)
Total teaching experience	:	2 Years 3 Months
Courses taught	:	Business Law, E-Commerce & Digital Marketing, Sales and Distribution Management, Industrial Law, International Marketing and Retail Management
Research experience	:	05
Number of students registered for Ph.D. degree	:	Nil
Number of students awarded Ph.D. degree	:	Nil
Number of students registered for P.G degree by research	:	Nil
Number of students awarded P.G degree by research	:	Nil

2. Publication of Research Papers:

UGC listed journals	:	05
Peer reviewed journals	:	02
Non-peer reviewed journals	:	Nil
Conference proceedings	:	Nil

3. List of Publication of Research Papers:

1. “An Analysis on Internet Literacy of Google Products & Services among the youth in village areas” in Two Days National Seminar on “Accounting Education and Research in Digital Era” held on 6th Jan & 7th January 2023, which has been published with ISSN: 0976-2132, Vol.-36, No.1(III) 2023 in UGC CARE Listed Journal.
2. “An Analysis on Consumer Perspective of Non-Vegetarian towards Vegan Products in Navi Mumbai” in Two Days National Seminar on “Accounting Education and Research in Digital Era” held on 6th Jan & 7th January 2023, which has been published with ISSN: 0976-2132, Vol.-36, No.1(III) 2023 in UGC CARE Listed Journal.
3. “To Study the impact of Russia and Ukraine War on Indian Commodities Market” in Two Days International Seminar on “Accounting Education and Research: Opportunities and Challenges” held on 28th & 29th April 2022 which has been published with ISSN: 0555-7860, Vol. LXIV, No.1(V) 2022 in UGC CARE Listed Journal.
4. “To Understand the Perspective of Small Investors Towards Mutual Funds with reference to Navi Mumbai” in Two Days International Seminar on “Accounting Education and Research: Opportunities and Challenges” held on 28th & 29th April 2022 which has been published with ISSN: 0555-7860, Vol. LXIV, No.1(V) 2022 in UGC CARE Listed Journal.
5. “A Study on the importance of Imparting Education on Accounting Ethics to reduce Accounting Fraud” in Two Days International Seminar on “Accounting Education and Research: Opportunities and Challenges” held on 28th & 29th April 2022 which has been published with ISSN: 0555-7860, Vol. LXIV, No.1(V) 2022 in UGC CARE Listed Journal.
6. “Engagement Marketing – A New Outlook for the Brands to Reach Out to the Customers” in National Level Interdisciplinary Online Seminar on “Population, Society, Development and Environmental Sustainability” held on 19th April 2022 which has been published with ISSN: P-2455-0515 E-2394-8450, Vol-IX, Special Issues-I, March-April 2022 in Peer Reviewed Journal with Impact Factor of 7.717.
7. “A Study on Impact of ORM (Online Reputation Management) of Brands on Customer Buying Mindset” in One Day Multidisciplinary International E-Conference on “Impact of Contactless & Electronically maintained commerce, management, hospitality, education

on Indian Economy” held on 26th February 2022 which has been published with ISSN:2394-7780, Vol 9 Issue 1 (XIII), January-March 2022 in Peer Reviewed Journal with Impact Factor of 7.36.

4. Books authored:

International Publisher	:	--
National Publisher	:	02
Chapter in edited book	:	--
Edited book by International publisher	:	--
Edited book by National publisher	:	--

5. List of Books authored: 02

6. Major Research Project Completed:

Title of the project	Date of sanction	Duration	Grant received	Funding agency
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7. Minor Research Project Completed:

Title of the project	Date of sanction	Duration	Grant received	Funding agency
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8. Patents:

Status	National	International
Applied	--	--
Granted	--	--

9. List of patents: NA

10. Membership: NA

11. Consultancy service provided and Revenue generated: NA

12. Academic Staff College Orientation/Refresher courses attended:

Name of the Course	Place	Duration	Sponsoring Agency
Orientation Course	--	--	--
Refresher Course	--	--	--
Refresher Course	--	--	--
Short Term Course	--	--	--

13. Participation in conferences, symposia, seminars and workshops:

Level	Presented Paper	Only Attended	Webinar Attended	Chaired session	Resource person
International	--	03	01	Nil	Nil
National	03	02	--	Nil	Nil
State	--	--	--	Nil	Nil
University	--	--	--	Nil	Nil
College	--	02	01	Nil	Nil
FDP	--	04	--	Nil	Nil

14. Conferences, symposia, seminars and workshops organized as convener/co-convener:

Level	Convener	Co-convener	Organizing Secretary	Organizing Committee Member
International	--	--	--	--
National	--	--	--	01
State	--	--	--	--
University	--	--	--	--

15. Experience on the various committees at the college:

Sr.No	Committee / Department
1	Member of Board of Studies in Management Studies from Academic Year 2020 – 2021 till date
2	Member of NAAC Criteria I from Academic Year 2022 – 2023
3	Member of ABC ID Committee from Academic Year 2022 – 2023
4	Member of Accounting Association from Academic Year 2022 – 2023
5	Member of Commerce Association from Academic Year 2021 – 2022
6	Member of RUSA Cell from Academic Year 2022 – 2023

16. Experience on the NAAC/ IQAC of the college: 01 Year

17. Experience on the Various Committees at the University of Mumbai / Government: Nil

18. Awards/recognitions received: Nil

Level	Title	Year	Awarding agency
International	Nil	Nil	Nil
National	Nil	Nil	Nil
State	Nil	Nil	Nil
University	Nil	Nil	Nil