

## Profile of the Faculty



### 1. General Information:

Name of the Faculty	:	Ms. Shweta Arunkumar Dubey
Name of the Department	:	Management Studies
Educational Qualifications	:	MMS, M.COM, NET ,SET,
Present Position	:	Assistant professor
Address for Correspondence	:	Flat no 301, Payal Park CHS, Plot no 52, sector-4, Karanjade, Panvel- 410206
E-mail	:	dubey.shweta25@gmail.com
Contact Number	:	8097083304
Specialization	:	Marketing
Total teaching experience	:	08 years
Courses taught	:	F.Y.S.Y.T.Y (B.M.S & BAF & B.Com(B&I))
Research experience	:	01 year
Number of students registered for Ph.D. degree	:	Nil
Number of students awarded Ph.D. degree	:	Nil
Number of students registered for P.G degree by research	:	Nil
Number of students awarded P.G degree by research	:	Nil

### 2. Publication of Research Papers:

UGC listed journals	:	02
Peer reviewed journals	:	02
Non-peer reviewed journals	:	Nil
Conference proceedings	:	03

**3. List of Publication of Research Papers: ( Total :- 07)**

- i. “A Study On Awareness Of Metaverse Amongst Youth With Special Reference To Navi Mumbai Region” in Two Days International Seminar on “Accounting Education and Research: Opportunities and Challenges” held on 6<sup>th</sup> Jan & 7<sup>th</sup> January 2023, which has been published with ISSN: 0976-2132, Vol.-36, No.1 (III) 2023 in UGC CARE Listed Journal.
- ii. “A Study On The Position And Difficulties Of Cryptocurrency In India With Special Reference To Bitcoin” held on 6<sup>th</sup> Jan & 7<sup>th</sup> January 2023, which has been published with ISSN: 0976-2132, Vol.-36, No.1 (III) 2023 in UGC CARE Listed Journal.
- iii. “Influenpreneur- An Entrepreneurial Choice” participated/presented paper in ICSSR-WRC sponsored One Day Multidisciplinary National Conference on Organized by Department of Economics & Department of English on Saturday, 12th March 2022.
- iv. “A study on consumer attitude towards e-shopping of organic products with special reference to Thane” in One Day Interdisciplinary International Conference held online on Saturday, 28<sup>th</sup> August, 2021.(participated & presented) published in IJAIR, Volume 8, Issue 3 (V), July-September, 2021. ISSN: 2394-7780, Impact Factor 7.36
- v. “A Study On Consumer Awareness And Preference Of Organic Products With Special Reference To Organic Green Tea” presented in One-Day National conference on Indian Economy: Contemporary Issues and Challenges organized by Department of Economics held on February 29, 2020 and published in conference proceedings.
- vi. The Battle of Supremacy in the Asian Century published at National Conference Management and Technology in the Asian Century. (Impact Factor- 2.1)
- vii. Skill based courses- Advantages and Disadvantages” presented & published at International conference” Bhavishya - Udaan Naye Bharat Ki” (Conference Proceedings) in February 2016. (Impact Factor- 4.7)

**4. Books authored:**

International Publisher	:	NIL
National Publisher	:	03 A. Media Planning & Management B. Foundation Course-IV C. Principles of Marketing

Chapter in edited book	:	NIL
Edited book by International publisher	:	NIL
Edited book by National publisher	:	NIL

**5.** List of Books authored: (03)

**6.** Major Research Project Completed:

Title of the project	Date of sanction	Duration	Grant received	Funding agency
NIL				

**7.** Minor Research Project Completed:

Title of the project	Date of sanction	Duration	Grant received	Funding agency
NIL				

**8.** Patents:

Status	National	International
Applied	NA	
Granted	NA	

**9.** List of patents: Nil

**10.** Membership: Nil

**11.** Consultancy service provided and Revenue generated: Nil

**12.** Academic Staff College Orientation/Refresher courses attended:

Name of the Course	Place	Duration	Sponsoring Agency
Orientation Course			
Refresher Course			
Refresher Course			
Short Term Course			

**13. Participation in conferences, symposia, seminars and workshops:**

Level	Presented paper	Only attended	Chaired session	Resource person
International	02	02	-	-
National	03	-	-	-
State	-	-	-	-
University	-	-	-	-
College	-	01	-	-
FDP		03		

**14. Conferences, symposia, seminars and workshops organized as convener/co-convener:**

Level	Convener	Co-convener	Organizing Member
International	-	-	-
National	-	-	01
State	-	-	-
University	-	-	-

**15. Experience on the various committees at the college:- 1year**

Sr.No	Committee / Department
1	Member of Board of Studies in Management Studies in Academic Year 2022-23
	Member of Board of Studies in Foundation Course in Academic Year 2022-23
2	Member of NAAC Criteria III for Academic Year 2022 – 2023
3	Member of IIE Cell from Academic Year 2022 – 2023
4	Member of RUSA Cell from Academic Year 2022 – 2023

**16. Experience on the NAAC/ IQAC of the college:- 1 year (Criteria 3)**

**17. Experience on the Various Committees at the University of Mumbai / Government :- NIL**

**18. Awards/recognitions received :**

Level	Title	Year	Awarding agency
International	-	-	-
National	-	-	-
State	-	-	-
University	-	-	-