



॥ विद्या विनयेन शोभते ॥

Janardan Bhagat Shikshan Prasarak Sanstha's

# CHANGU KANA THAKUR

Arts, Commerce and Science College, New Panvel (Autonomous)

Re-accredited 'A+' Grade by NAAC (3<sup>rd</sup> Cycle - CGPA 3.61)

'College with Potential for Excellence' Status Awarded by UGC

'Best College Award' by University of Mumbai

Department of Commerce & Department of Management studies

Under the aegis of Rashtriya Uchchatar Shiksha Abhiyan (RUSA) Organizes

Two days International Multi - Disciplinary Seminar on

"Changing Dynamics of Commerce and Management for Sustainable Growth"

5<sup>th</sup> & 6<sup>th</sup> February 2020



## Venue

CHANGU KANA THAKUR Arts, Commerce and Science College, New Panvel (Autonomous)

Plot No.- 01, Sector - 11, Khanda Colony, New Panvel (W), Dist. - Raigad, Pin - 410 206

(022) 2746 4193 URL : [www.ckthakurcollege.net](http://www.ckthakurcollege.net)

## The Sanstha

Hon'ble Shri. Ramsheth Thakur, a former Member of Parliament, benevolent local leader and committed social worker along with his dedicated and determined stalwarts founded the 'Janardan Bhagat Shikshan Prasarak Sanstha, Panvel' in 1992, in the memory of Late Shri. Janardan Bhagat Saheb, a philanthropic social reformer, to provide quality education to the disadvantaged and project affected people.

Sanstha has grown into an educational foundation promoting global thinking consistent with national interest and promoting the values, professionalism, social sensitivity and dynamic entrepreneurship.

During the span of 25 years of its glorious journey, the Sanstha has established 18 institutions including 03 Degree Colleges, 03 Junior Colleges, 10 Schools and 02 Professional institutes in Raigad and Navi Mumbai with strong vision and passion for being the pioneers of the modern education system. All these institutes are state-of-art, with ever expanding facilities and infrastructure. Over eighteen thousand students are taking education from KG to Ph.D. level in the various institutions of the Sanstha

## THE COLLEGE

Changu Kana Thakur Arts, Commerce and Science College, New Panvel (Autonomous), is a multi-faculty premier institution of higher education with an enrolment of more than 4,000 students and, offers 14 undergraduate, 11 post-graduate and 07 Ph.D. programmes.. The college has received a status of 2(f) and 12(B) from University Grants Commission, New Delhi and permanently affiliated to University of Mumbai. It is one of the youngest colleges in India to complete three cycles of NAAC accreditation with A grade in first and second cycle and A+ (with CGPA 3.61) in the third cycle (valid till 2024). The college has been awarded with the status of College with Potential for Excellence by UGC, New Delhi in 2009-10 which was subsequently continued from 2013-14. The college is also a recipient of DST-FIST grant. From 2019-20 college has been awarded with Graded Autonomous status by UGC, New Delhi for the period of ten years.

The college is certified with Quality Management System (ISO 9001:2015), Environmental Management System (ISO 14001:2015) and Green Standard (GSCP-01-2010).

The College has 02 NCC Units - Army (Boys) and Army (Girls) with an enrollment of 104 cadets and 03 NSS units with 300 volunteers.

Research is an integral part of teaching. 18 faculty members are Ph.D. guides and 39 students have registered under the guidance of faculty at the institution. Many are working on research projects and have published a number of research papers in national and international peer-reviewed journals.

To groom the research aptitude among the students, the college motivates students to participate in 'Avishkar Research Convention', a research festival conducted by University of Mumbai. As an outcome of this practice, the college has bagged Overall University Championship of Avishkar Research Convention for nine times from 2009-10 to 2018-19.

We inculcate the importance of research in the young minds of our N.S.S. volunteers and guide them to undertake Community-based Research Projects. The outcomes of these projects are published in our college level research journal 'Anugooni' with ISSN 2348-9731. It is published every year since 2011-12 till date. In the span of 22 years, the college has brought up many laurels because of its holistic development and excellence in academics, cultural, sports, social and research activities at University, State as well as National levels.

## ABOUT DEPARTMENTS

### Department of Commerce

The Department of commerce is one of the oldest department and was established in the year 1997-1998. Commerce has been a versatile area of the study right from its beginning. The faculty of Commerce has multiple programmes at graduate, post graduate and research levels. It offers three years Bachelor degree in commerce, two years Master degree in commerce (M.Com.) and specialty programs like B.Com.(accounting & finance); Bachelor of Management Studies(B.M.S).The department also offers various certificate and bridge courses for the benefit of its learners.

The college is a Research Centre in the subject of Commerce for a) Accountancy and b) Business Policy and Administration recognized by University of Mumbai. The Commerce and Management Resource Center of our college has been specifically designed to bring about self-awakening within its users so that they embark on a life-long journey of contributions with a power to transform. It helps the learners in deeper assimilation of knowledge.

### Department of Management Studies (B.M.S.)

Department of management studies was established in 2001-2002 with the objective to prepare learners for future career success by encouraging them to develop necessary tools and skills, including written and oral communication skills, an ability to work with others, leadership qualities, and a capability to creatively solve problems, to integrate industrial interaction in the form of guest lectures, field visits and live projects and to encourage and inculcate the use of modern technology to solve the practical problems in the real world.

## ABOUT SEMINAR

The ever changing dynamics of business environment has become more pronounced today with the fast pace of technological advancement, digital transformation and growing aspirations of new age workforce.

The international seminar aims at enriching minds across the nation to deliberate and draw important insights on changing dynamics of business environment for sustainable growth. The sustainability and success of business and management depends on how well they leverage technology to their advantage keeping this in mind the conference theme has been identified as “**Changing Dynamics of Commerce and Management for Sustainable Growth**”

### Objectives

- To provide a platform to academicians, researchers and professionals from commerce, management and corporate from different part of the nation and world to share their thoughts, knowledge and views on the theme of the seminar.
- To seek contribution that address theory, research, practice and policy from different domains.
- To discuss the most recent innovations, trends and concerns as well as practical challenges encountered and solutions adopted in the field of innovative business and management in different nations across the world.
- To provide an in- depth analysis of subjects and update the knowledge of the participants from academics, industry as well as research institutions.
- To deliberate and draw important insights on changing dynamics of business environment for sustainable growth.

### Sub Themes

Online Marketing, E- Commerce, Micro-finance, H R M for Sustainable Development, Financial Inclusion , GST & Digitalization, Artificial Intelligence for Business & Management, Emerging trends in tourism, entrepreneurship and management, E- Governance, Skill India for Sustainability Development, Agriculture & Sustainability.

**Note: The above Sub-Themes are Indicative and not restrictive**

### Important Dates

Last date of sending registration forms	25th January, 2020
Last Date of paper submission	27th January, 2020
Confirmation of acceptance of paper	29th January, 2020

**Note : 1. No registration fees charged.**

**2. Full papers are required to be submitted on Email ID : [ckt.comis1@gmail.com](mailto:ckt.comis1@gmail.com)**

### Call For Papers

Well- researched original and unpublished papers are invited from research scholars, academicians, students and professionals on the theme of the seminar.

### Guidelines For Submission Of Research Paper

The manuscript should be prepared in the following formats: -

- The cover page of the manuscript must contain the Title of the paper, Author's name, Designation, Affiliation, Contact No. and Email address
- Abstract should not exceed 300 words and should be followed by minimum 3 keywords
- Manuscripts should be in A-4 size, MS Word format, font style- Times New Roman, Font size : Heading - 14, Regular Bold, Text – 12, Line and Paragraph spacing – 1.5 with left and right margin justified.
- Total length of full paper must not exceed 3000 words or 6 pages including graphs, tables and appendices.
- All references should follow APA style.
- Only standard paper will be accepted after checking the plagiarism
- Self-declaration form from author/authors is must for paper publication.
- Each author must register separately for the seminar.
- **Research paper would be published in UGC- Care list journal.**
- **Accommodation is limited and will be provided on prior request on payment basis, on first –cum first serve basis through registration. The confirmed request must reach us on or before 25th January 2020.**

### PROGRAMME SCHEDULE

#### Day 1

09:00 a.m. to 10:00 a.m.	Registration and Refreshment
10:00 a.m. to 10:30 a.m.	Inaugural Ceremony
10:30 a.m. to 12:00 noon (Keynote Speaker I)	Prof. (Dr.) Ravinder Rena North West University, South Africa
12:00 noon to 1:30 p.m. (Keynote Speaker II)	Prof. (Dr.) Lisa Roberts Loma Linda University, USA
01:30 p.m. to 02:30 p.m.	Lunch
02:30 p.m. to 03:30 p.m.	Technical Session I
03:30 p.m. to 05:00 p.m.	Paper Presentation

#### Day 2

09:00 a.m. to 10:00 a.m.	Refreshment
10:00 a.m. to 12:00 noon	Technical Session I
12:00 noon to 01:30 p.m.	Technical Session II
01:30 p.m. to 02:30 p.m.	Lunch
02:30 p.m. to 04:30 p.m.	Paper Presentation
04:30 p.m. to 05:00 p.m.	Valedictory Ceremony

## CHIEF PATRONS

**Hon. Shri. Ramsheth Thakur, Ex. - M. P.**  
Chairman, J.B.S.P. Sanstha, Panvel

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BMS Coordinator

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Faculty In-charge &  
Head Dept. of Commerce

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College, New Panvel

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